

2026 ADVOCACY

EXHIBITOR AND SPONSORSHIP OPPORTUNITIES

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AHIMA® 2026 Advocacy Summit

IN-PERSON EVENT

Date: March 16-17, 2026 | **Location:** Hilton National Mall, Washington, DC

The AHIMA Advocacy Summit draws attendees within the health information profession, with an emphasis on Director-level and above employees, from high profile hospitals and health systems. The Advocacy Summit is a two-day event, providing educational sessions and a reception on the first day, and a Capitol Hill Day on day two.

The event is a venue for health information professionals to enhance their advocacy skills, learn about AHIMA-supported legislative and regulatory priorities, and hear from and engage with members of Congress and Administration officials. The Advocacy Summit provides an opportunity for attendees to gain education about pressing policy topics within health IT, and to influence public policy on Capitol Hill on issues impacting the health information profession.



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AHIMA® 2026

Advocacy Summit

Sponsorship Opportunities

IN-PERSON EVENT

Exclusive Gold Sponsor

(one available on a first come, first served basis)

- Day one exhibitor: One six-foot skirted table, two chairs, and one wastebasket
- Exclusive Tote Bag Sponsor
- Company listed on summit website with sponsor designation
- Company logo in program guide
- Two full summit passes
- Discounted rates for additional summit passes
- Attendee networking list (name, title, and company) will be delivered one week prior to the event
- Exclusive Lunch Sponsor with signage and logo on napkins
- Attendee direct mail list (no email or phone numbers) sent after the event

Rate: \$5,000

(Early bird discount rate \$4,500 if booked before January 1, 2026)

Exclusive Silver Sponsor

(one available on a first come, first served basis)

- Day one exhibitor: One six-foot skirted table, two chairs, and one wastebasket
- Exclusive Lanyard Sponsor
- Company listed on summit website with sponsor designation
- Company logo in program guide
- Two full summit passes
- Discounted rates for additional summit passes
- Attendee networking list (name, title, and company) will be delivered one week prior to the event
- Exclusive Break Sponsor with signage and logo on napkins
- Attendee direct mail list (no email or phone numbers) sent after the event

Rate: \$4,000

(Early bird discount rate \$3,600 if booked before January 1, 2026)

Supporting Sponsor

(up to six available on a first come, first served basis)

- Day one exhibitor: One six-foot skirted table, two chairs, and one wastebasket
- Company listed on summit website
- Company logo in program guide
- One full summit pass
- Discounted rate for additional summit passes
- Attendee networking list (name, title, and company) will be delivered one week prior to the event

Rate: \$2,500

(Early bird discount rate \$2,250 if booked before January 1, 2026)

Prior AHIMA Advocacy Summit Sponsors:

AHA Coding Clinic, AMN, Center for Health Affairs,
Elevate Coding, MRO, Verisma

2026 National Health Data Week

IN-PERSON EVENT

Date: June 9-10, 2026 | **Location:** Washington, DC

Join us for the second annual National Health Data Week, a week of action focused on demonstrating the power of health data to drive positive outcomes for patients and the US healthcare system. National Health Data Week provides the opportunity to educate policymakers and healthcare decisionmakers on the issues facing the management and use of health data, as well as highlighting the innovative solutions being driven by industry.

Throughout the week, participants and sponsors will have the opportunity to raise the profile of their work at the national level. National Health Data Week will provide the chance to:

- Engage with policymakers in Washington, DC to showcase the work being done to improve the collection, sharing, and use of health data and to address pain points within the industry.
- Network with others in the health data space to improve collaboration across industry.
- Raise the profile of the work around health data to a larger audience through social media and other media.

Events during National Health Data Week will include but are not limited to:

- **A Congressional Showcase and Reception** where participants and sponsors will showcase their innovative work in health data in an interactive way at booths on Capitol Hill during the National Health Data Week Reception. Attendees will include congressional staff, policymakers, press, and those in the health IT space in Washington, DC.
- **A Thought Leadership Session** where participants and sponsors will discuss pressing issues related to health data, culminating in a publication about the day's findings.
- **Networking Opportunities**, including a Networking Dinner for participants and sponsors.



2026 National Health Data Week Sponsorship Opportunities

IN-PERSON EVENT

Premier Sponsor

- Prime spot with guaranteed electrical outlet access at Congressional Health Data Showcase and Reception
- Exclusive Networking Dinner Sponsor, to include invitations for three to the dinner, opening remarks, and logo on signage
- Invitation for three to all Health Data Week events, including the Thought Leadership Day
- Logo included in signage at the Congressional Health Data Showcase and Reception
- Logo included on all Health Data Week collateral, including Thought Leadership publication
- Opportunity to make opening remarks at the Congressional Showcase and Reception.
- 2-3 social media mentions before, during and after National Health Data Week

Rate: \$15,000

(one available)

Champion Sponsor

- Prime spot with guaranteed electrical outlet access at Congressional Health Data Showcase and Reception
- Exclusive Lunch Sponsor, to include logo on signage and opening remarks
- Invitation for three to all Health Data Week events, including the Thought Leadership Day
- Logo included in signage at the Congressional Health Data Showcase and Reception
- Logo included on all Health Data Week collateral, including Thought Leadership publication
- 2-3 social media mentions before, during and after National Health Data Week

Rate: \$10,000

(one available)

Supporting Sponsor

- Prime spot with guaranteed electrical outlet access at Congressional Health Data Showcase and Reception
- Invitation for three to all Health Data Week events, including the Thought Leadership Day
- Logo included in signage at the Congressional Health Data Showcase and Reception
- Logo included on all Health Data Week collateral, including Thought Leadership publication
- 2-3 social media mentions before, during and after National Health Data Week

Rate: \$5,000

(four available)

ADD ON: Thought Leadership Sponsor

Rate: \$2,500

(available as an add-on if purchased one of the above tiers)

Sponsor a catered meal for the thought leadership session, and have your logo included on signage for the day. Sponsor also receives lead generation from white paper downloads for up to a year after the event.

Previous National Health Data Week Sponsors:
Datavant, MRO, Oracle

AHIMA26

IN-PERSON EVENT

Advocacy Reception

Date: October 4-6, 2026 | **Location:** San Antonio, TX

As part of the AHIMA Annual Conference, the AHIMA Policy & Government Affairs team welcomes AHIMA members engaged in advocacy to a reception to thank them for the year-long commitment to advancing the HI profession through advocacy. As a sponsor for this reception, you can help celebrate the members who took the lead in shaping that policy through action and network with a variety of individuals in the health information space.

Invitees to the reception include members of the AHIMA Board of Directors and AHIMA members engaged in advocacy. Attendance is expected to exceed 100 individuals.

Sponsorship Opportunities

Exclusive Host Sponsor

- Opening remarks at reception
- One signature drink chosen by sponsor
- Logo on signage
- Up to 10 attendee spots reserved for sponsor

Rate: \$25,000

(one available)

Policy Webinar Series

VIRTUAL EVENT

AHIMA Policy & Government Affairs hosts a number of educational webinars throughout the year to assist AHIMA members and individuals within healthcare understand the policy developments in Washington and impacts those developments have on health information. Sponsors of these webinars play an active role in updating the healthcare and health information community on the issues that matter to them most. Sponsors get their brand and organization in front of audiences and will demonstrate their commitment to supporting robust policy education. Registration for AHIMA policy webinars regularly exceeds 2,000 registrants.

AHIMA Policy & Government Affairs hosts two webinar series throughout the year. The Washington Update is a series of three webinars that provides a broad overview of policy updates related to health information and health IT happening in Washington, DC in the congressional and regulatory space. AHIMA also has a series of three topical policy webinars, covering issues such as artificial intelligence, patient matching, cybersecurity, privacy, and more.

Sponsorship Opportunities

Exclusive Presenting Sponsor of the Washington Update Webinar Series

- Serve as the presenting sponsor for the entire Washington Update webinar series (3 total webinars) in 2026
- Sponsor logo displayed on screen during the webinar
- Staff acknowledgement of sponsor during webinar
- Registrant list with contact information
- One LinkedIn promotional post to include tagging sponsor's account

Rate: \$15,000
(one available)

Supporting Sponsor of an AHIMA Topical Policy Webinar

- Serve as a supporting sponsor for one AHIMA Policy Webinar
- Opening remarks during webinar
- One panelist chosen by sponsor
- Logo displayed on screen during webinar
- Registrant list with contact information
- Ability to embed the webinar video on sponsor website
- One LinkedIn promotional post to include tagging sponsor's account

Rate: \$10,000
(three available)

The AHIMA HI-Five Podcast is a new monthly audio and video program that features experts in Washington, and across the US, answering five questions on the most important topics facing health information. Previous guests include a member of Congress, a Politico reporter, and experts within the health information field. Distributed on multiple platforms, the first season of the HI-Five has averaged between 150-200 listens per episode, with expectations that further marketing and sponsor support holds the potential to greatly expand the listenership. The exclusive sponsor will be able to further support the AHIMA Policy & Government Affairs thought leadership activities, while also broadening the reach of your brand and products to new audiences.

Sponsorship Opportunities

Exclusive Premier Sponsor

- Serve as presenting sponsor for the HI-Five podcast series (12 episodes)
- The podcast is, subject to change, distributed through [YouTube](#), [Spotify](#), and [Apple Podcasts](#)
- AHIMA staff acknowledgement of sponsor at the beginning and end of episodes
- Sponsor links and preferred description text included in description of each episode
- Social promotion to include sponsor name and tag to sponsor social media accounts
- Ability to place a guest in one episode
- Sponsor logo to be displayed for the duration of the video version of the show

Rate: \$12,000

ADD ON: One Video/Ad Break

- Sponsor may submit audio/video ad, no longer than 60 seconds, to be placed into the episode as an ad-break
- AHIMA retains the right to review all submitted content and may request changes as necessary

Rate: \$5,000

ADD ON: Additional Topic-Specific Episodes

- Sponsor may support the HI-Five podcast by purchasing the creation of up to four additional “special” episodes of HI-Five podcast
- Sponsor may provide suggestions for the topic of the podcast, subject to staff approval
- The total number of episodes per year may not surpass 16

Rate: \$1,000

(up to four episodes)

AHIMA® HI Advocate Newsletter

The AHIMA Health Information (HI) Advocate is a monthly newsletter providing updates on health IT-related policy in Washington, DC, in the congressional and regulatory space. The newsletter also highlights advocacy-related volunteer opportunities, events, publications, and articles. The newsletter has a distribution list of over 31,000.

Sponsorship Opportunities

Exclusive Top Banner Sponsor

- Place linkable banner (dimensions defined by AHIMA) at top of monthly newsletter for a period of one year (12 issues)

Rate: \$20,000
(one available)

Newsletter Ad Sponsor

- Linkable ad (dimensions defined by AHIMA) placed in middle or bottom of newsletter for a period of one year (12 issues)

Rate: \$15,000
(two available)