Imagery

AHIMA

Imagery

Imagery has traditionally played a metaphoric and futuristic role in the telling of the health information profession's story. Health information has never been more commonplace and relevant than right now; it should be shown as it is— **authentically, truthfully, and confidently.**

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SAMPLE IMAGES: VISUAL IDENTITY

Health information is not abstract or science fiction.

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SAMPLE IMAGES: VISUAL IDENTITY

Visible

Authentic

Confident

AHIMA

Health Information is complex

AHiMA

Health Information is sensitive

AHIMA

Health Information is nuanced

AHIMA

Health Information is Human Information

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