

Health Information Professionals (HIP) Week Social Media Kit

March 24-30, 2019

Sample Facebook posts:

I'm excited to celebrate Health Information Professionals (HIP) Week, March 24-30! HIP Week honors your contributions to a healthy, successful healthcare system. Join me by sharing the message during #HIPWeek19 that health information professionals are "driven by health data." Don't forget to purchase swag from www.ahima.org/logomerch

Are you prepared to celebrate HIP Week? AHIMA has resources and creative ideas for you to bring to your organization! Don't miss out on the fun and celebrate your profession! #HIPWeek19, www.ahima.org/hipweek.

Happy HIP Week! We're proud of all the data and information management professionals making a difference to the healthcare system. #HIPWeek19 [Post a picture to show how you are celebrating]

Sample Twitter posts:

Health Information Professionals Week showcases the accuracy, integrity, and security of health data that health information professionals provide daily! Celebrate HIP Week March 24-30. #HIPWeek19!

Prepare for #HIPWeek19 with AHIMA resources! www.ahima.org/hipweek

Happy HIP Week! We are celebrating all week long to honor the HIM profession and the stellar work of our staff. #HIPWeek19

HIP Week Logo



Notes

- Add photos to your post for more engagement and AHIMA will repost your content.
- Use the official hashtag, #HIPWeek19